LAUGHLIN
INTERNATIONAL
FILM FESTIVAL

The Laughlin International Film Festival (LIFF) proudly presents:

A Guide to CALM in the Chaos of Film/TV Production

***with* CLAUDINE MARROTTE , the "Holistic Producer"**

Saturday – October 18, 2014

***Time:** 1:00 PM*
***Location:** Tropicana Casino – Coronado Room (upstairs)*
***Ticket Price:** $15.00 ($10 for students)*
Tickets available for purchase on-line at www.laughlinfilmfestival.com or at the door

Film and TV production is a collaborative art. As Orson Wells once said: "A writer needs a pen, an artist needs a brush, but a filmmaker needs an army." So as a filmmaker, once you've got the "army", the question is *how* do you keep them working in harmony?

Join us as Claudine Marrotte, the "holistic producer" shares her insight into this question. As Claudine explains it: "Most producers (writers, directors, investors, etc.) focus on their particular part of the film production, and not the whole. This makes sense, to some degree, because each of them have a part to play in the production, and without them the day to day things that need to happen to complete the project would not get done. But if you have all these people working and focusing only on their part of the project, you need someone to keep their eye on the WHOLE to ensure that everyone is working together in harmony. That's the job of the Holistic Producer."

Claudine believes that communicating a clear vision for the team you work with empowers them to find their own answers instead of relying on forced instructions. Organization, thorough preparation, dedication and a sense of humor are paramount to building team trust and respect which is a critical skill for a filmmaker. She believes that when you make sure that your film cast and crew feel they are being heard, are fed correctly, and sleep adequately - their creative outputs increase - which in turn makes for a happy cast and crew, and results in a wonderful creative production. Her goal is to connect with the filmmaker community to share her ideas and inspire filmmakers to experiment with treating the production and the people associated with it in a holistic way.

Claudine Marrotte is a successful New York City based creative and tactical Producer, who has worked on television, feature films, commercials, documentaries, web-series and music videos. Her producing experience range from negotiating and signing award-winning actors, to creating accurate and workable budgets, to motivating crews to execute, to delivering award-winning shows on-time and under budget. Her credits, as Production Manager, include the TV Series "Alien Dawn" and "Team Toon", as well as the recently finished film "Regret", directed by Nuno Madeira Rodrigues. She recently began blogging for New York Women in Film and Television (NYWIFT). You can check out her blog at: nywift.tumblr.com (search by her name), where she gives great advice on film budgets, hiring a crew and breaking down the script.

To learn more about Claudine Marrotte, visit her website: www.theholisticproducer.com
or at IMDB: imdb.me/claudinemarrotte

For more information about the Laughlin International Film Festival (LIFF), visit www.laughlinfilmfestival.com or e-mail to info@laughlinfilmfestival.com or call (702) 755-8391